



# Great Ideas For Teachers

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Spring 2015

Dear AEJMC member:

Thanks for your interest in the Great Idea For Teachers (GIFT) Program, sponsored by the Community College Journalism Association (CCJA) and the Communication Technology (CTEC) and Scholastic Journalism divisions at the annual Association for Education in Journalism and Mass Communication (AEJMC) convention. This session is scheduled for **Thursday, August 8**, at the AEJMC Conference in San Francisco, CA and will showcase the most innovative teaching tips from the world's best journalism and mass communication educators—just in time for the new academic year!

To enter your GIFT, please complete the attached form with a description of your teaching idea and submit it via e-mail to the GIFT coordinator. All entries must be **received** via email by **Sunday, April 19**, and will be reviewed by a panel of nine judges based on originality, innovativeness, creativity and practicality. Submissions will be acknowledged but not returned. **Finalists will be notified of their status around May 15.**

GIFT finalists will be selected for inclusion in the poster session, published in a GIFT journal and listed in the AEJMC program.

Timeline:

**March 1 – Call for GIFTs; begin accepting GIFT submissions**

**April 19 – Uniform deadline for GIFT submissions (email to [kraft.42@osu.edu](mailto:kraft.42@osu.edu))**

**April 22 - May 10 – Judging of GIFT submissions; top papers chosen**

**May 13 to 15 – Notification sent to GIFT finalists**

**May 13 – List of GIFTs due to AEJMC for program copy**

**May 14 to June 1 - Ranking of top GIFTs; grand prize winner chosen**

**June/July – Production of GIFTs for publication; collection of door prizes**

**Aug. 8 – GIFT poster session at the AEJMC conference in San Francisco; grand prize winner announced**

**September – Highlights/photos of poster session and winning GIFT featured on the Web site**

Should you have further questions, please contact the GIFT coordinator below. Thank you for your interest and support.

Sincerely,

*Nicole Kraft*

2015 AEJMC GIFT Coordinator

# Great Ideas For Teachers 2015

Association for Education in Journalism and Mass Communications  
Sponsored by CCJA, CTEC and Scholastic

## Contact Information

Name
Job Title
Department
School
Mailing Address
Phone #(s)
E-mail Address(es)

## GIFT Preparation

Title of GIFT entry:
Entry Subtitle:

## GIFT DVD

Below the "Poster Display Information" section below, please describe in 1,000 words or less all pertinent details about your GIFT entry: what your idea is, how it works in the classroom, student reaction to it, etc.

If a panel of judges chooses your GIFT, your description as submitted will be included in a DVD that will be sold during the poster session.

**Please e-mail your GIFT description as a Word doc attachment to the GIFT coordinator, Nicole Kraft at [kraft.42@osu.edu](mailto:kraft.42@osu.edu). Type GIFT ENTRY (Name) [Your name] in the SUBJECT line on your email. All submissions must be received by Thursday, April 16, 2015.**

**Submitters give the AEJMC GIFT Committee approval to use their entry for the competition and DVD. Email entry is required.**

## GIFT Poster Display Information

If a panel of judges chooses your GIFT, you will be notified by May 15 and asked to create a visual display of your GIFT to fill your personal bulletin board (measuring approximately 4 feet high and 3 feet wide) by Aug. 1. You will have the opportunity to share more about your GIFT with those who attend the poster session on **August 8**. An email to all finalists detailing the poster display will follow.

**DETAILS ABOUT YOUR GIFT ENTRY:**